Andrew Teffeteller

UI/UX Designer & Product Designer

Details

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Personal Portfolio
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Email
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Key Skills

Design Tools
Figma, Adobe XD, Illustrator,
Photoshop, After Effects

Marketing & Analytics
Google Ads, Mailchimp,
Google Analytics, Semrush

Website Builder Platforms
Wix Studio, Wordpress

Project Management
Wrike, Salesforce, Hive, Trello

Hello! Im A Problem-Solving Creative!

Creative and detail-oriented UI/UX and Product Designer with 10+ years of experience crafting intuitive, user-centered digital solutions. Skilled in wireframing, prototyping, and usability testing, with a strong foundation in graphic design. Collaborative and strategic, with a passion for building meaningful experiences that elevate brands and delight users.

Work History

West Coast Ventures and Resources Inc. (Jan 2017-Present)
Sr. UI/UX Designer & Operations Manager

- Designed and developed 20+ websites and digital platforms for service-industry brands.
- Spearheaded B2B and B2C user experiences across web, mobile, and social platforms, improving customer engagement and retention.
- Directed integrated marketing campaigns that increased brand visibility by 110% and lead flow.
- Led cross-functional teams that aligned design, operations, and business goals.

Blue Bull Branding Solutions | Division of WCVR (Jan 2024-Present)
Co-Founder & UI/UX Designer

- Increased client Google engagement and profile interactions by 120% through optimized branding and web presence.
- Delivered 25+ custom websites and logos in the first year, driving stronger client branding cohesiveness and market positioning.
- Increased Mailchimp email performance and social media engagement for clients by an average of 40%.
- Developed user-centered digital solutions that streamlined workflows and improved customer experiences.

RYNO Strategic Solutions (April 2023-Sept 2023 Contract)
Sr UI Designer and Visual Designer

- Transferred 300+ client website design assets from Adobe XD into Figma within six months, modernizing workflows and improving developer collaboration.
- Spearheaded the adoption of Figma company-wide, reducing design-to-development handoff time.
- Built scalable design systems for 100+ client websites to ensure consistency and usability.

Education

California Baptist University Riverside, CA |April 2021
Bachelor of Arts in Graphic Design & Visual Experience